



Travel Costa Mesa Board Meeting Agenda
Ayres Hotel, 325 Bristol Street, Costa Mesa 92626 (Hastings 1-3)
Tuesday, June 10, 2025, from 12:00 pm to 1:30 pm

NOTICE TO PUBLIC -You are welcome and encouraged to participate in this meeting. *Public comments can be emailed to Jessica Placentia at jplacentia@travelcostamesa.com before 8:00 am on Tuesday, June 10th to be read to the Board of Directors and the president.* The order of Agenda items is listed for reference and may be taken in any order deemed appropriate by the Board of Directors. The agenda provides a general description and staff recommendations; however, the Board of Directors may take action other than what is recommended.

BROWN ACT -California Government Code 54950 (The Brown Act) requires a brief description of each item to be transacted or discussed to be posted at least 72 hours before the regular meeting. Action may not be taken on items not posted on the agenda.

Meeting facilities are accessible to persons with disabilities. If you require special assistance to participate in the meeting, notify Jessica Placentia at jplacentia@travelcostamesa.com at least 24 hours prior to the meeting.

12:00 pm - Call to Order

Public Comment – public comment for all items not otherwise on the agenda

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| 1. Fiscal Year End Recap | <i>Paulette Lombardi-Fries</i> |
| 2. Review Minutes from April 8th Board Meeting <ul style="list-style-type: none">• Review & motion to approve | <i>Jessica Placentia
Board to approve</i> |
| 3. Review April and May 2025 Financials <ul style="list-style-type: none">• Review & motion to adopt | <i>Jessica Placentia
Board to adopt</i> |
| 4. Review Proposed Operating Budget for FY 2025-2026
Sales & Marketing Strategy Presentation for FY 2025-2026 <ul style="list-style-type: none">• Review & motion to approve | <i>Paulette Lombardi-Fries
Anne-Marie Schiefer
Board to approve</i> |
| 5. City Updates | <i>John Stephens
Mayor of Costa Mesa</i> |

Our next Board Meeting will take place on Tuesday, August 12, 2025 – Location TBD

Travel Costa Mesa, 151 Kalmus Drive, Building C – Suite 110, Costa Mesa, CA 92626
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